

# John Mattone Launches Revolutionary Leadership Coaching License Opportunity in India, EMEA and APAC Regions.

## World's Top Executive Coach Launches Premier Brand Featuring Low Entry Costs in Hyper-Growth Coaching Markets

John Mattone, the world's top executive coach, has recently announced the launch of a revolutionary leadership coaching license opportunity, Intelligent Leadership Coaching International (ILCI), in the hypergrowth coaching markets of India, EMEA, and Asia-Pacific.

Since re-launching his business in 2011, John Mattone's passion and vision has been to "Change the World One Leader, One Organization at a Time." It is in this spirit that he created his proprietary Intelligent Leadership® philosophy, process, and unique content to help global coaches make a real difference in solving the global leadership problem.

The problem ILCI aims to solve revolves around providing coaches in these growth markets with world-class leadership coaching intellectual property—which includes John's Intelligent Leadership philosophy, process, and tools, which will help ILCI coaches win more business while helping their clients develop stronger leaders at all levels, accelerate the development of high potentials and millennial emerging leaders; and build strong operating cultures. These are the keys to every organization achieving and sustaining success. John Mattone stated, "We believe ILCI as a premier leadership coaching brand will provide incredible business acceleration opportunities to new and experienced coaches - providing opportunities for ILCI coaches to earn larger fees, work with larger and more prestigious clients - and ultimately work in partnership with us to change the world for the better".

For the past two years, he and his team have been working to determine the most accessible opportunity to achieve his vision. After reviewing a variety of options, they determined creating a revolutionary license offering featuring low entry costs would be the ideal option. ILCI has already awarded licenses in Switzerland, UAE, Saudi Arabia, Australia, New Zealand, and Vietnam.

John Mattone and his company, John Mattone Global, Inc., are partnering with international expansion experts FranGlobal, Asia's largest integrated Franchise and Retail Solution Company since 1999 to fuel ILCI's growth. Dr. Mike Smith, CEO of John Mattone Global and ILCI stated, "We are honored to be working with our partners to scale ILCI in the next 5 years to 500 licensees".

For more information about Intelligent Leadership Coaching International (ILCI), please contact [nick@johnmattone.com](mailto:nick@johnmattone.com) or [DrMike@johnmattone.com](mailto:DrMike@johnmattone.com).

### About Intelligent Leadership Executive Coaching International:

**Founder John Mattone** is globally recognized as the world's #1 authority on Intelligent Leadership (IL), the world's top executive coach, and the pioneer of the unique, powerful and game-changing Intelligent Leadership Executive Coaching® blueprint for success. Intelligent Leadership Executive Coaching International (ILCI) is the world's top executive coaching license opportunity dedicated to growing leaders, building cultures, and driving results. The ILCI unique coaching methodology provides a proven philosophy, system and tools to empower leaders and future leaders to unlock and unleash their potential. ILCI clients benefit from a high ROI that delivers real results.

### About FranGlobal:

FranGlobal is perfectly positioned to help the international brands enter and expand in Indian Sub-Continent & abroad. Being the international business arm of Asia's largest franchising solutions company, Franchise Holdings India Limited, FranGlobal has successfully partnered with brands like The Coffee Bean & Tea Leaf, Gloria Jean's Coffees, Carl's Jr, Subway, Fatburger, Sbarro, Doner & Gyros, Harrys of London, Chaiiwala UK, Magnolia Bakery, Esquires Coffee, Monnalisa, TeaLive, Yole, Cartridge World, Tutor Doctor, Yole, Mujosh, Stage Coach, Coyote Ugly & many more in their launch, setup and expansion in India and other countries. Having offices in India, Bangladesh, UK, Canada, Singapore, Greece & Australia, we have worked with premium brands from more than 25 countries, with a mission to create tomorrow's multinationals.