

SISU Finnish-American Schools partners with FranGlobal to expand its presence in India

New Delhi, Jan 31st, 2022: SISU Finnish-American Schools announce their expansion in the Indian market. This expansion is brought in association with FranGlobal, the international business arm of Asia's largest franchising solutions company, Franchise India Holdings Limited.

SISU Schools® is a unique school model by two world-class education providers, **International Schools Services** and **Lumo Education**. SISU Schools brings quality education available to any country, in any language and in any school level.

SISU Finnish-American Schools is now seeking franchise partners in India and offering three school levels: KG and Preschool, Elementary and Middle School, High School. Interested franchisees can decide whether they want to start small and scale up gradually from KG to elementary or open all the levels at once. They are also open to welcome existing kindergartens and schools to join the network.

Commenting on the collaboration **Mr. Aki Halko, CEO – Lumo Education Ltd.** said, "We are happy to work with FranGlobal. This is a great opportunity to offer our comprehensive school model in India and making aspiring school franchisees successful and providing the best possible education for the students in India."

Dr. Tom Hawkins, Vice President – International School Services further added, "The collaboration of ISS, Lumo and FranGlobal has been fantastic to bring the SISU Franchise to India. We believe this high-quality international school model will transform the K-12 school landscape in India. Join the SISU Team!"

Ms. Venus Barak, CEO, FranGlobal said, "India represents the largest market in the world in K12 education franchise, FranGlobal and its parent company Franchise India has worked with all the major brands in the sector for development across the country and region. Education industry in general and K12 especially has been affected due to pandemic and as the call for schools to open with the new academic season coming up in April, become stronger every day, we foresee a demand for quality education from parents and operators. SISU schools combining the best of Finnish, American and International Standards offers an unmatched proposition in a highly competitive market. We are looking for franchise partners with existing schools looking for an upgrade/ change, as well as new greenfield projects across the country."

The India school market is expected to exhibit a strong growth in the forecast period of 2022-2027. Currently, there are around 1.5 million K-12 schools and a student base of over 250 million. The constantly growing population of the country, which currently stands at around 1.38 billion, offers a huge consumer base and opportunity in the education sector.

ABOUT SISU SCHOOLS

SISU Schools is a K-12 school concept by Lumo Education Ltd. and International Schools Services. It is a globalized education program following Finnish, American and international standards. The entrepreneurial approach to learning that prepares children for success and promotes overall happiness prepares children for any school

path and most of all, for life! The SISU Program is not based on the traditional division of subjects. Throughout elementary and middle school, children study phenomena combining different subjects, especially English, Mathematics, Science and Arts rather than focusing on discreet subjects. The program has been prepared by experienced pedagogical experts and teachers with many years of experience in the field of education both in Finland and international contexts.

ABOUT FRANGLOBAL

FranGlobal, the international business arm of Franchise India provides every brand with an opportunity to expand their business and follow a dream. Since two decades, FranGlobal has been acting as a market entry specialist, serving brands to expand and reach out to global markets. We consult, recommend and implement strategies to help companies create success even in complex markets. With over a million man-hours of business advisory experience, our team of consultants discovers and analyses opportunities, arranges meetings by identifying partners with the right kind of synergy, and supports till a company is well established. It will not be wrong to say that Franchise India is and has been the gateway to domestic brands going overseas and to foreign brands entering the Indian franchising space.

To learn more about SISU Finnish-American Schools visit: www.sisuschools.com