

**GLOBAL INVESTOR  
MEET**  
**3<sup>rd</sup> Feb, 2018 | DUBAI**

# **POST SHOW REPORT**

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# The 2nd Edition of **GLOBAL INVESTOR MEET, DUBAI**

Franglobal's **Global Investor Meet**, Dubai witnessed a huge success. This is the only platform in India that facilitates the buying and selling of franchise businesses for both global as well as domestic brands. Franglobal came back with the same platform for brands to meet prospective franchise buyers and find new homes for their brand at Middle East.

As for the franchisors, the aspiring entrepreneurs also get a chance to meet and interact with different brands and make informed decision about buying a franchise.

The Meet had brands putting up their conference table under different platforms that included Food & Beverage, Education, Service, Retail, Health & Wellness etc.

**18+**

Brands represented in the Meet.

**200+**

Investors attended the Global Investor Meet

**75%**

Business Investors Between 30 And 45 Yrs

**60%**

of show visitors have owned a business

**38%**

of business visitors planned on investing over Rs.50 lakhs in a franchise.

Brands Participated from

**6+**

Countries

## GLOBAL INVESTOR MEET 3<sup>rd</sup> Feb, 2018 | DUBAI

The 2nd **Global Investor Meet**, held in **Dubai** was back with a bang on February 3rd, 2018 at Park Regis, Dubai. Here are the glimpse of some of the inspiring keynotes & panel sessions...



# Testimonials



## CheeseCake Shop-Australia

**Mr. Nick Avgerinos Says** “I was reasonably satisfied with the event. I met about 20-25 people out of which 10 were very good quality prospects. It was good to spend some time with each of them to compare notes, make contacts & discuss the strategies for entry into GCC Market”

## Middle East Food Forum-Dubai

**Mr. Vishal Pandey Says** “It is a pleasure to be associated with Franglobal as a supporting partner for Global Investor Meet, Dubai. It is a new opportunity for famous Indian and International brands for Entry into GCC Market as it is highly potential for business expansion”



## Pretty Secrets-India

**Mr. Kunal Says** “The event was good, had good interaction with the investors. Looking forward to the next GIM.”

## Indian Paratha Company-India

**Mr. Vine Says** “We did get good walkins in our table about 25-30 people to be precisioned and prospective investors did visit us and enquire. Quite a few of them were from F&B industry and were serious investors. The event had a good impact for our brand and we were totally satisfied with the event. Thanks to Franglobal team.”



## JetKing -India

**Mr. Mandar Kawade Says** “We had quite good walkins. The mass was typically targeted to sector. I had good 7-8 meetings & might get a good conversion too. All over the event was very nice, thanks Franglobal Team.”

## Zingbi Lifestyle-India

**Mr. Kunal Says** “We had good amount of leads generated from the event. all over we were totally satisfied with location, the hosting & appearance of the event. Looking for prospects in future & long term association with your team.”

