

**GLOBAL INVESTOR
— MEET —
3rd Feb, 2018 | DUBAI**

POST SHOW REPORT

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The 2nd Edition of GLOBAL INVESTOR MEET, DUBAI

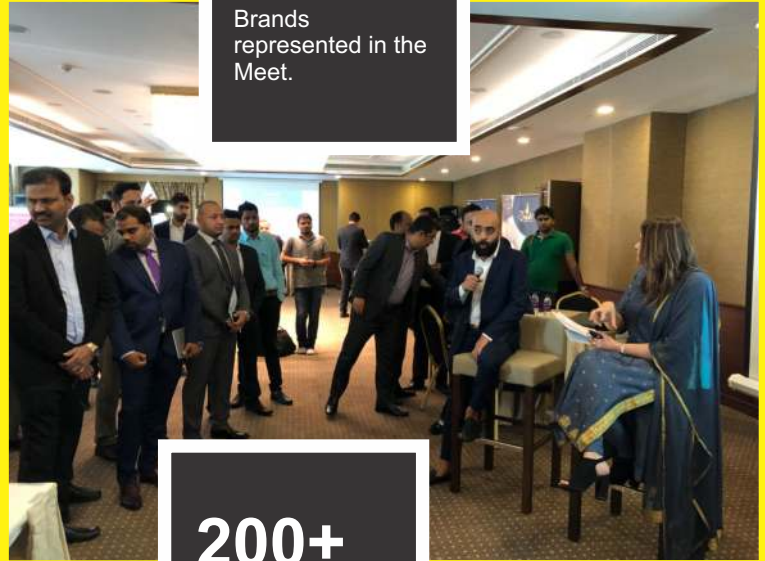
Franglobal's **Global Investor Meet**, Dubai witnessed a huge success. This is the only platform in India that facilitates the buying and selling of franchise businesses for both global as well as domestic brands. Franglobal came back with the same platform for brands to meet prospective franchise buyers and find new homes for their brand at Middle East.

As for the franchisors, the aspiring entrepreneurs also get a chance to meet and interact with different brands and make informed decision about buying a franchise.

The Meet had brands putting up their conference table under different platforms that included Food & Beverage, Education, Service, Retail, Health & Wellness etc.

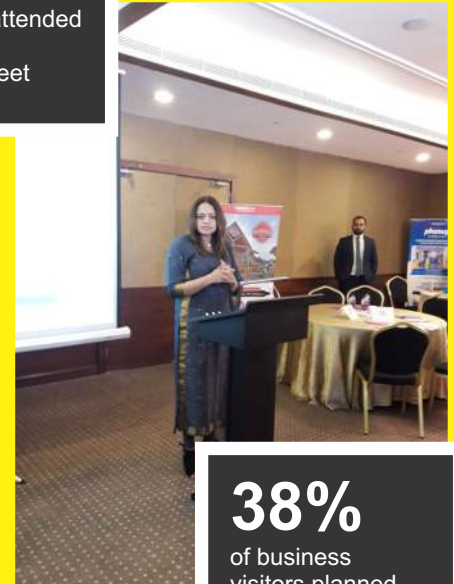
18+

Brands represented in the Meet.



200+

Investors attended the Global Investor Meet

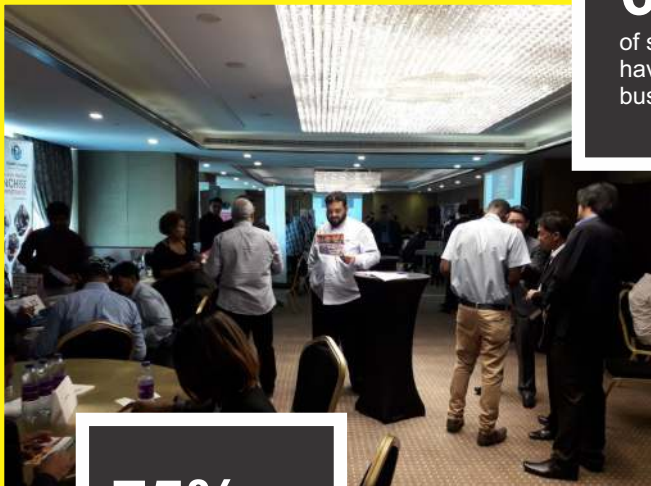


60%

of show visitors have owned a business

38%

of business visitors planned on investing over Rs.50 lakhs in a franchise.



75%

Business Investors Between 30 And 45 Yrs



Brands Participated from
6+
Countries



FranGlobal™

International Market-Entry Specialist

India | UK | Canada | Singapore | Greece | Australia | Bangladesh

GLOBAL INVESTOR MEET 3rd Feb, 2018 | DUBAI

The 2nd Global Investor Meet, held in Dubai was back with a bang on February 3rd, 2018 at Park Regis, Dubai. Here are the glimpse of some of the inspiring keynotes & panel sessions...



A message from the CEO

Dubai/UAE has always been a very attractive and important market for franchise brand globally and with this Meet we got reinforcement of the fact. There is a definite demand for fresh and upcoming food & beverages, retail & service concepts. We look forward for more interaction between our brands & investors from the region.

-Venus Barak



Testimonials



CheeseCake Shop-Australia

Mr. Nick Avgerinos Says *“I was reasonably satisfied with the event. I met about 20-25 people out of which 10 were very good quality prospects. It was too good to spend some time with each of them to compare notes, make contacts & discuss the strategies for entry into GCC Market”*

Middle East Food Forum-Dubai

Mr. Vishal Pandey Says *“It is a pleasure to be associated with Franglobal as a supporting partner for Global Investor Meet, Dubai. It is a new opportunity for famous Indian and International brands for Entry into GCC Market as it is highly potential for business expansion”*



Pretty Secrets-India

Mr. Kunal Says *“The event was good, had good interaction with the investors. Looking forward to the next GIM.”*

Indian Paratha Company-India

Mr. Vine Says *“We did get good walkins in our table about 25-30 people to be precised and prospective investors did visit us and enquire. Quite a few of them were from F&B industry and were serious investors. The event had a good impact for our brand and we were totally satisfied with the event. Thanks to Franglobal team.”*



JetKing -India

Mr. Mandar Kawade Says *“We had quite good walkins. The mass was typically targeted to sector. I had good 7-8 meetings & might get a good conversion too. All over the event was very nice, thanks Franglobal Team.”*

Zingbi Lifestyle-India

Mr. Kunal Says *“We had good amount of leads generated from the event. all over we were totally satisfied with location, the hosting & appearance of the event. Looking for prospects in future & long term association with your team.”*

